

Email #1

SUBJECT: The Biggest Reason Why Your Child Struggles with Maths

Hi NAME,

For many kids, maths is the toughest subject of all.

It's also the most dreaded, and not without reason.

Why would you enjoy a subject you kept failing at?

Unfortunately, many children go to school, fail to grasp the teacher's message, and blame themselves for "not getting it."

Yet while we like to believe kids either "get" maths or don't, the problem isn't with your child.

It's the way we're teaching maths that fails children in the first place.

Imagine a class full of kids, each learning maths at a different pace.

You're a teacher, trying to adjust the already overloaded curriculum so each child can get the most out of it.

Sounds hard, if you're teaching a class of 15 or 30, doesn't it?

Frankly, with so many children and so little time to breeze through the program...

It's Impossible to Create an Effective Environment that Will Suit Every Kid

Yet that's exactly what we're expecting our teachers to do.

What's worse - because our schools are experiencing a huge shortage of maths teachers, your kid isn't even guaranteed to be learning from a specialist!

Often, they are taught maths by the same person who teaches them geography or some other subject.

Plus, they might have a different maths teacher every year.

These changes interrupt kids' flow of learning, and can make any child struggle.

Bottom line: you can't expect your son or daughter to thrive in an environment that isn't even designed to help them.

However, you can create an environment where your child can learn at their own pace.

Like to know how?

[Then put Maths Online to the test](#) and discover how it can give your child an unfair advantage in 2022.

Warmly,

Pat Murray

PS. School isn't the only place where kids get let down.

Most struggle just as much outside of the classroom as they do at school.

I'll explain why in my next email, including the 'humiliation factor' nobody talks about.